PATENT APPLICATION

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ASSISTANT COMMISSIONER FOR PATENTS Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is a(n):

- (X) Utility
- () Design (X)

original patent application,

() continuing application,

> () continuation-in-part () continuation or () divisional of S/N

filed

INVENTOR(S): Steven O. Markel, 3031 E. Wyecliff Way, Highlands Ranch, Colorado 80126

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TITLE: COLLECTION OF AFFINITY DATA FROM TELEVISION, VIDEO, OR SIMILAR TRANSMISSIONS

Enclosed are:

Specification 20 pages, including 2 pages claims and 1 page Abstract (X)

- (X) The Declaration and Power of Attorney. () signed (X) unsigned or partially signed
- _____ sheets of (X) formal drawings (two sets) () informal drawings (one set)
 - Information Disclosure Statement and Form PTO-1449 () Associate Power of Attorney

) Priority document(s) () (Other)



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CLAIMS AS FILED BY LARGE ENTITY						
(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE	(5) TOTALS		
TOTAL CLAIMS	. 6	6 - 20 = 0	X \$18	\$0		
INDEPENDENT CLAIMS	2	2 - 3 = 0	X \$84	\$0		
ANY MULTIPLE DEPENDENT CLAIMS			X \$280	\$0		
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Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the

Assistant Commissioner for Patents, Washington, D.C. 20231.

Typed name: Christie Cochran

Respectfully submitted,

Russell S. Krajec

Attorney/Agent for Applicant(s)

Reg. No.: 48,936

26 OCT 2001

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